

Eastern Trail User Survey 2017-18

To help us provide you with a satisfying trail experience, we ask you to take a few minutes to complete this survey.

One user per survey form, please. Circle your responses or fill in the blanks.

N.B. You will not be asked for any identifying information. (exception, #23) Thank you.

1. What is your zip code? _____
2. On average, you use the ET how often? (circle **one** response): Daily? Once a week? Twice a week? Once a month? A couple times a month? A few times a year? My first time?
3. Please circle your age group: 15 and under? 16–25? 26–35? 36–45? 46–55? 56–65? 66 or older?
4. Were any children under age 15 with you on your last trail experience? Yes No
5. Your gender? Male Female
6. Circle **all** your activities on the ET: Walking/Hiking? Biking? Jogging/Running? XC Skiing? Other? (specify) _____
7. Has the trail influenced the type or frequency of the activities you participate in? Yes No
8. When do you most often use the trail? Weekdays? Weekends? Both?
9. What is your average time on the trail for each visit? <30 minutes? 30–60 minutes? 1–2 hours? >2hours?
10. You **most often** use the trail for: (Circle **one**) Recreation? Health/Exercise? Competition Training? Commuting? Walk/Bike to school? Other (Specify) _____
11. While on the trail, did you (Circle **all** that apply): Bike? Hike? Run? Fish? Birdwatch? Observe wildlife? Pause to admire natural scenery? Geocache? Other? (Specify) _____
12. How did you discover the ET? (Circle **all** that apply) Word of mouth? Road Signs? Driving past? Bike Shop? Newspaper? Tourist Bureau? ET Brochure? ETA Website? WWW.Trailink.com? Other? _____
13. In conjunctions with your most recent trip to the trail, did you purchase any of the following? (Circle **all** that apply): Bike? Bike supplies/accessories? Auto accessories? Footwear? Clothing?
14. Estimate the total you spent on the items above in the past year: \$ _____
15. In conjunction with your most recent trip to the trail, did you purchase any of the following? (Circle **all** that apply): Beverages? Candy/snacks? Sandwiches? Ice cream? Meal at restaurant near trail? Bike rental? Other? _____
16. Estimate how much you spent, **per person**, on the above items on your most recent trail visit? \$ _____
17. Did your visit to the trail involve an overnight stay at (Circle **one**) Motel/Hotel? Bed and Breakfast? Campground? Friend or relative's home? Other? (Specify) _____
18. In conjunction with the above visit, how many nights did you stay at the circled accommodation? _____
19. About how much did you spend **per night** for your overnight accommodations? \$ _____
20. In your opinion, the maintenance/condition of the ET is: Excellent? Good? Fair? Poor?
21. In your opinion, the safety and security along the ET is: Excellent? Good? Fair? Poor?
22. In your opinion, the cleanliness of the ET is: Excellent? Good? Fair? Poor?
23. Are you willing to be a paying member of the non-profit organization that supports the ET?
If Yes, you can join at www.EasternTrail.org –
or provide your email address: _____

24. Are you aware of the East Coast Greenway, a project to develop an off-road trail from Maine to Florida? Yes No

25. What off-road sections of the ET do you use most often? (Rank your use by number ("0" if you have never used)

____ South Portland Greenway? ____ Nonesuch-Desfosses? ____ Scarborough Marsh
____ Pine Point to Saco? ____ Saco to Kennebunk (both off-**and** on-road?)
____ Between Southern Maine Health Center and Kennebunk Elementary School?

26. Where do you usually access the trail? (Circle **All** that apply) Eastern Road? Pine Point Road? Mill Brook Office Park? Thornton Academy? SMHC? Limerick Road? Kennebunk Elementary School? Other? _____

27. Highest completed education level? 8th grade? High School? Associates Degree? Bachelors? Masters? PhD?

28. Annual household income? Less than \$30K Less than \$60K Less than \$100K Greater than \$100K

We welcome additional comments/suggestions: _____

Please download this document, print it and fill it out, and mail to the address below.

Hint: to save paper and reduce bulk, print two-sided on one sheet.

(May not be possible for all home printers)

Thank you for helping us build a longer and better off-road Eastern Trail!

MAIL TO: ET Survey
PO Box 250
Saco, ME 04072