

MAINE LIGHTHOUSE RIDE

Logo displayed prominently on all promotional materials and outreach for event

Logo on all email blasts pre and post ride related

Opportunity to display company information and banner at the event

Logo displayed on our website with links to your company website

Opportunity to provide company information in registration packet

Call outs on facebook and Instagram posts with company information/highlight

Complimentary registrations for the ride

\$2,500

Opportunity to display company information and banner at the event

Logo displayed on our website with links to your company website

Opportunity to provide company information in registration packet

Call outs on facebook and Instagram posts with company information/highlight

Complimentary registrations for the ride

\$1,000

Logo displayed on our website with links to your company website

Opportunity to provide company information in registration packet

Call outs on facebook and Instagram posts with company information/highlight

Complimentary registrations for the ride

\$750

Opportunity to provide company information in registration packet

Call outs on facebook and Instagram posts with company information/highlight

Complimentary registrations for the ride

\$500

**PREMIER
\$5,000**

As a premier sponsor, your company receives all of the benefits listed above PLUS your logo will be printed on the official Maine Lighthouse Ride Jersey and Tshirt and your logo will appear along ride route

**FRIEND OF MLR
\$100-\$499**

All friends of the Eastern Trail will receive recognition on social media and day of ride and listed as a Friend of MLR

**INTERESTED? CONTACT US TODAY.
MLR@EASTERNTRAIL.ORG**



ADDITIONAL WAYS TO BE A MAINE LIGHTHOUSE RIDE SPONSOR

REST STOP SPONSOR

As a Rest Stop Sponsor, your company has the opportunity to support the riders during their journey along the coast of Maine. Each rest stop sponsor supports the food and beverages necessary for the rest stop. We will provide you with a list of items along with the quantities and the time/location that the items need to be delivered to. (Rest stop visits vary between 500 and 1,000 riders.) Your company has naming rights for the rest stop, along with banner and company information. It's a great opportunity to engage with riders! We will also promote the sponsorship on our website and social media pages. Rest stops are located in Cape Elizabeth, Scarborough, Old Orchard Beach, Biddeford and Kennebunkport.

REGISTRATION SPONSOR

Prior to the event, riders are directed to pick up their registration package at predetermined locations. As a Registration Sponsor, your company's name will be highlighted on the rider information, your company banner and information can be on display at the registration. We will also promote the sponsorship on our website and social media pages. Plus, you receive all the benefits listed in the \$1,000 level sponsorship.